



NOTICE OF ANNUAL MEETING

NOTICE IS HEREBY GIVEN THAT the annual meeting (the “**Meeting**”) of the shareholders of People Corporation (the “**Company**”) will be held at 1403 Kenaston Boulevard, Winnipeg, Manitoba, on February 26, 2020, at 3:00 p.m. CST (Winnipeg time) for the following purposes:

1. to receive and consider the audited annual consolidated financial statements of the Company for the year ended August 31, 2019 and the report of the auditor thereon;
2. to elect five directors of the Company for the ensuing year;
3. to re-appoint MNP LLP as the auditor of the Company for the ensuing year and to authorize the Directors to fix their remuneration;
4. to transact such further or other business as may properly come before the Meeting or any adjournment thereof.

You have the right to vote if you were a Company shareholder on January 7, 2020, the Company’s ‘record date’.

The accompanying Management Information Circular provides additional information relating to the matters to be dealt with at the Meeting and is deemed to form a part of this Notice. The audited consolidated financial statements for the year ended August 31, 2019 and the report of the auditor thereon are included in the Company’s Annual Report. Additional information about the Company can be accessed on www.sedar.com or by writing to Jonathan Ross, Investor Relations, LodeRock Advisors Inc., 202-1 Toronto Street, Toronto, ON M5C 2V6.

If you are unable to attend the Meeting in person, please complete, sign and date the enclosed form of proxy and return the same in the enclosed return envelope provided for that purpose within the time and to the location set out in the form of proxy accompanying this notice.

Non-registered shareholders who receive materials under the Notice-and-Access rules, either directly from the Company’s transfer agent, TSX Trust Company, or through their broker or other intermediary are requested to follow the instructions for voting provided, which may include the completion and delivery of a voting instruction form or a form of proxy.

Proxies to be used at the Meeting must be deposited with the Company’s transfer agent, TSX Trust Company, no later than 4:00 p.m. EST (Toronto time), Monday, February 24, 2020, or no later than 48 hours before the time of any adjournment of the Meeting (excluding Saturdays, Sundays and holidays). The time limit for the deposit of proxies may be waived or extended by the chairman of the Meeting at his discretion, without notice. Please see the *How to Vote* section of the Management Information Circular for more information.

BY ORDER OF THE BOARD OF DIRECTORS

/s/ “Laurie Goldberg”

Laurie Goldberg, Chairman of the Board

January 7, 2020