



Notice of Annual and Special Meeting of Shareholders and Availability of Proxy Materials

MEETING DATE AND LOCATION

Meeting Type: Annual and Special Meeting of Shareholders (the "Meeting")

When: February 26, 2019 at 3:00 p.m. CST (Winnipeg time)

Where: 1403 Kenaston Boulevard, Winnipeg, MB R3P 2T5

BUSINESS OF THE MEETING

1. To elect four (4) directors of the Company for the ensuing year.
2. To appoint MNP LLP as auditors of the Company for the ensuing year and to authorize the directors to fix their remuneration
3. To approve the following amendments to the Company's Security Based Compensation Plan:
 - i. to increase the number of Common Shares available for issuance by 1,250,000 Common Shares, from 5,986,222 Common Shares, to 7,236,222 Common Shares, inclusive of Common Shares issuable pursuant to the Company's Prior Plans; and
 - ii. to increase the period of time following a Triggering Event within which outstanding Options held by the affected Participant may be exercised from 30 days to 90 days, as further described in the Company's information circular.

NOTICE-AND-ACCESS

People Corporation (the "**Company**") is using the notice-and-access model for delivery of meeting materials to shareholders of Common Shares of the Company ("**Shareholders**"). Under notice-and-access, Shareholders still receive a proxy or voting instruction form enabling them to vote at the Meeting. However, instead of a paper copy of the Company's management information circular dated January 10, 2019, (the "**Circular**"), Shareholders receive this notice with information on how they may access such materials electronically. The use of this alternative means of delivery contributes to the protection of the environment by reducing tree, water and energy consumption, and will reduce the cost of printing and mailing materials to Shareholders. **Therefore, instead of receiving the Circular by mail, you may view it electronically by visiting:** <https://www.peoplecorporation.com/about-us/annualmeeting/> or the Company's SEDAR profile at www.sedar.com.

HOW DO I OBTAIN A PRINTED COPY OF THE CIRCULAR?

Should you wish to receive paper copies of the Circular or have any questions related to this Meeting, please contact People Corporation's proxy solicitor, Laurel Hill Advisory Group by phone, toll-free at 1-877-452-7184 or 416-304-0211 (for callers outside North America) or by e-mail to assistance@laurelhill.com. If you request materials before the Meeting, the Circular will be sent to you at no charge within 3 business days of receiving your request. To receive the Circular before the voting deadline for the Meeting of 4:00 p.m. EST (Toronto time) on Friday, February 22, 2019, your request must be received no later than Thursday February 14, 2019. Please note that you will not receive another form of proxy or voting instruction form, so please keep the one you received with this notice. If you request materials on the date of the Meeting or in the year following the filing of the Circular, it will be sent to you within 10 calendar days of receiving your request. Following the Meeting, the documents will remain available at the websites listed above for a period of at least one year.



VOTING IS SIMPLE. PLEASE VOTE TODAY.

WHO CAN VOTE?

Shareholders of People Corporation on the record date of January 10, 2019 are entitled to receive notice of and to vote at the Meeting.

HOW DO I VOTE?

There are several convenient ways to vote your shares including online and via telephone. You will find attached to this notice a form of proxy or a voting instruction form containing detailed instructions on how to exercise your voting rights.

	Beneficial Shareholders <i>Shares held with a broker, bank or other intermediary.</i>	Registered Shareholders <i>Shares held in own name and represented by a physical certificate.</i>
Internet:	www.proxyvote.com (enter your 16-digit control number from your voting instruction form to vote)	www.voteproxyonline.com (enter your 12-digit control number from your voting instruction form to vote)
Phone or Fax:	Call or fax to the number(s) listed on your voting instruction form and vote using the 16-digit control number provided therein.	Fax: 416-595-9593 (enter your 12 digit control number to vote)
Mail:	Return the voting instruction form in the enclosed postage paid envelope.	Return the form of proxy in the enclosed postage paid envelope.

If you wish to attend and vote at the Meeting, please follow the instructions found in the enclosed form of proxy or voting instruction form. You are reminded to view the Meeting materials prior to voting.

Please submit your vote well in advance of the proxy deposit deadline on February 22, 2019 at 4:00 p.m. CST (Toronto Time).

BOARD RECOMMENDATION

The Board of Directors of the Company unanimously recommends that shareholders VOTE FOR of all the proposed resolutions.

By order of the board,

Laurie Goldberg
Chairman
January 14, 2019

If you have questions or require assistance with voting, please contact People Corporation's proxy solicitation agent:

Laurel Hill Advisory Group
North American Toll-Free Number: 1-877-452-7184
Collect Calls Outside North America: 416-304-0211
Email: assistance@laurelhill.com